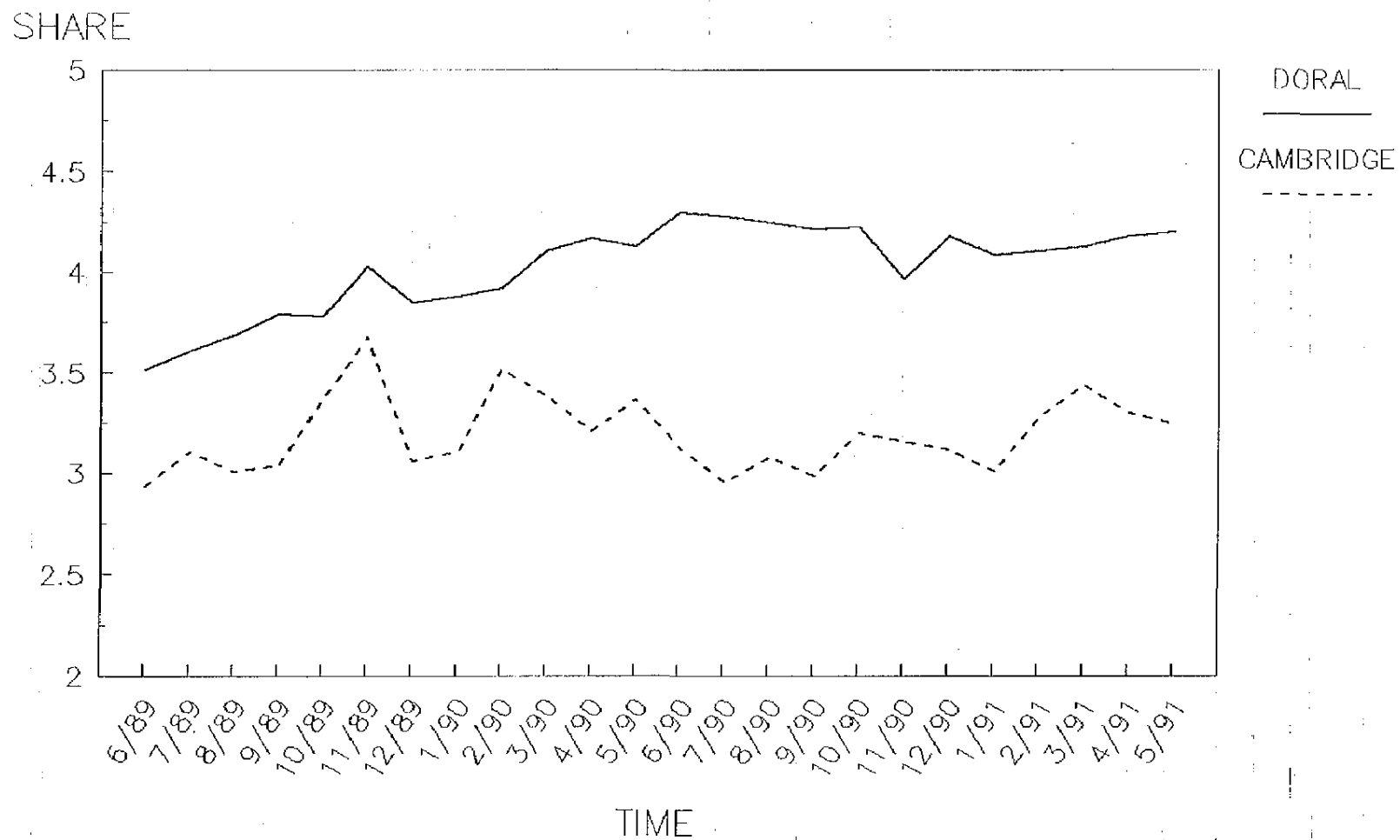


CAMBRIDGE VERSUS DORAL

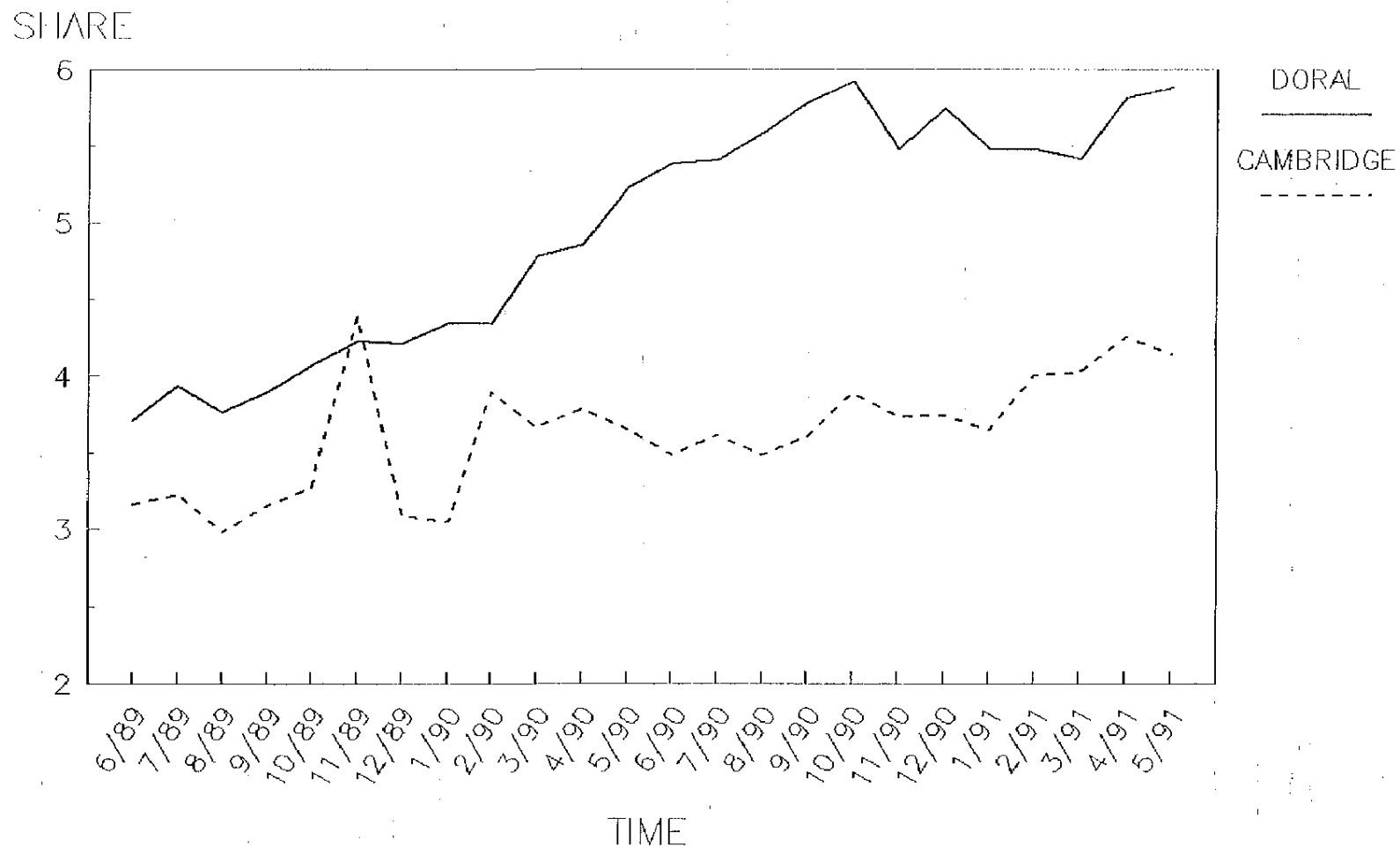
REGION 4...TOTAL STORES

SOURCE: NIELSEN



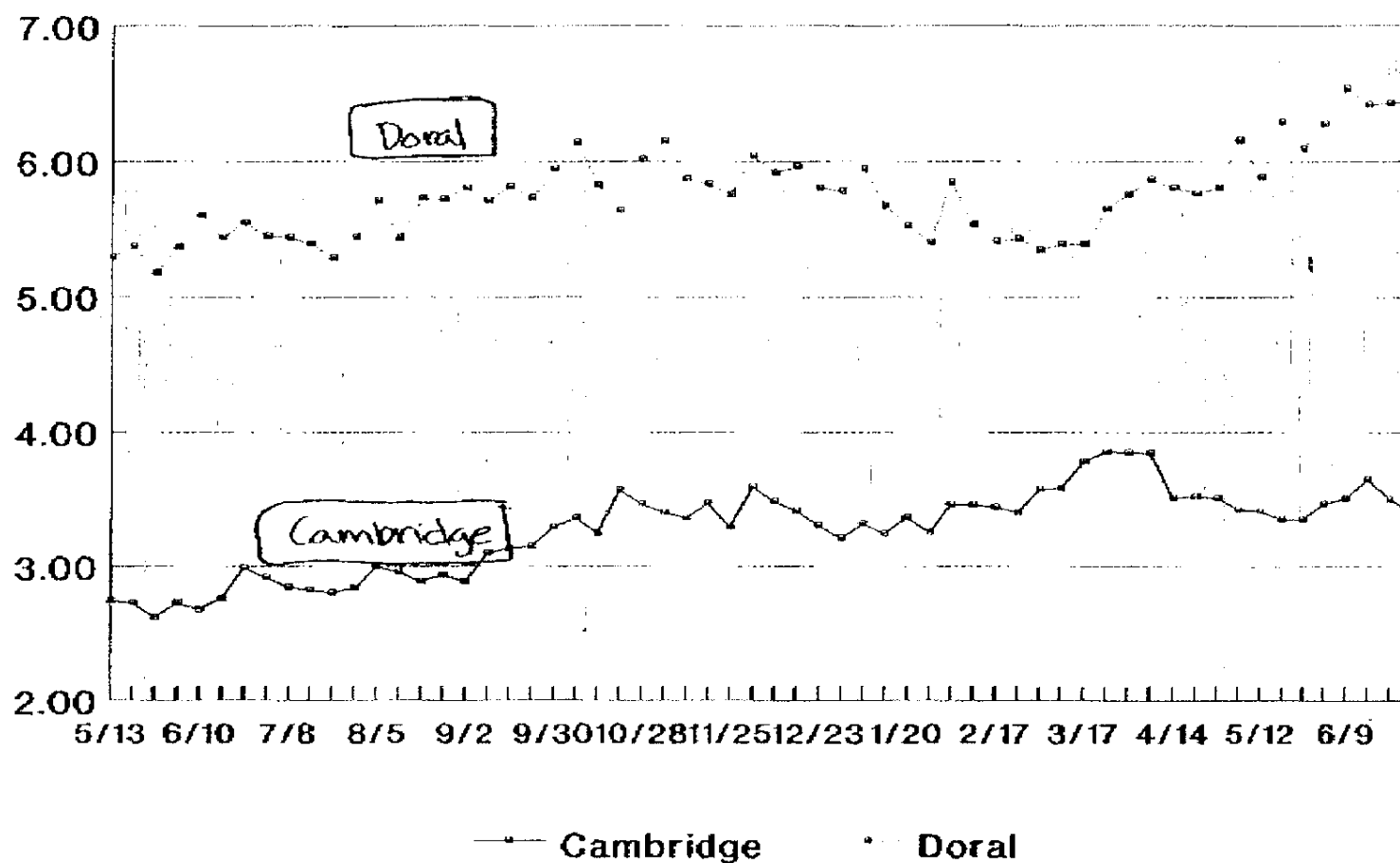
2049026140

CAMBRIDGE VERSUS DORAL
REGION 4...TOTAL SUPERMARKETS
SOURCE: NIELSEN



2049026141

Cambridge and Doral Region 4



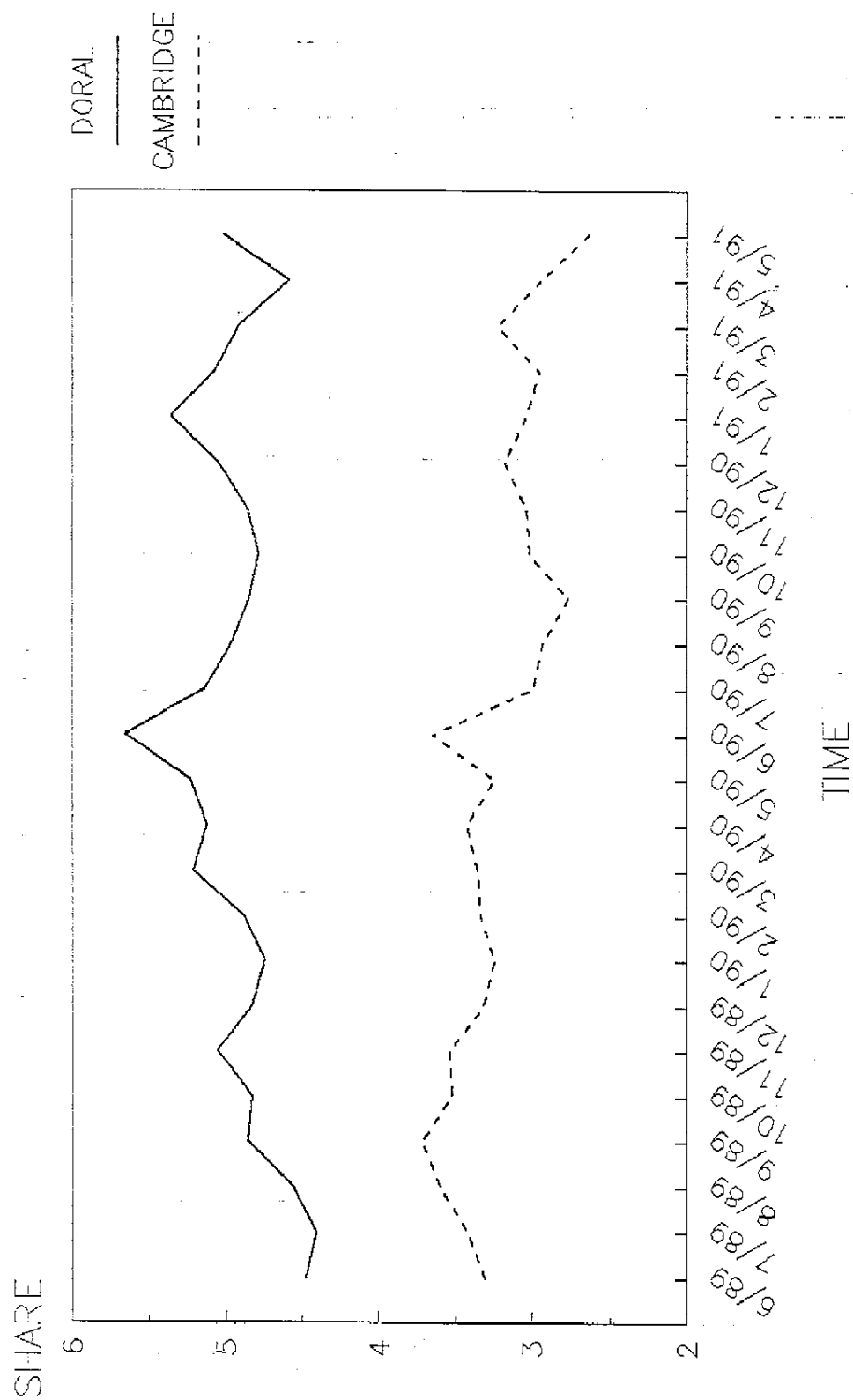
Source: InfoScan

2049026142

CAMBRIDGE VERSUS DORAL

REGION 4...TOTAL GROCERY

SOURCE: NIELSEN



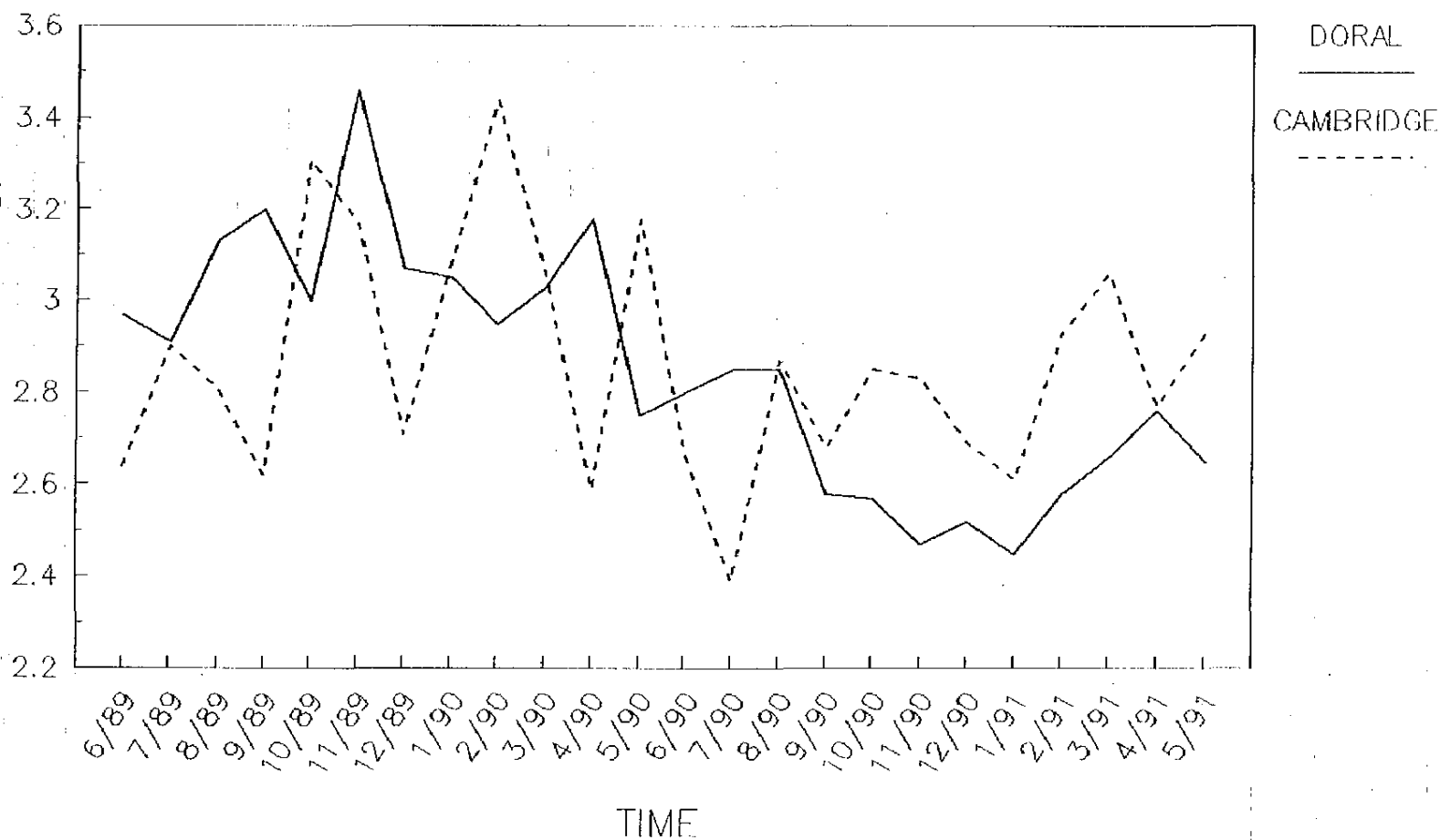
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CAMBRIDGE/DORAL SHARE TRENDS

CONVENIENCE STORES REGION 4

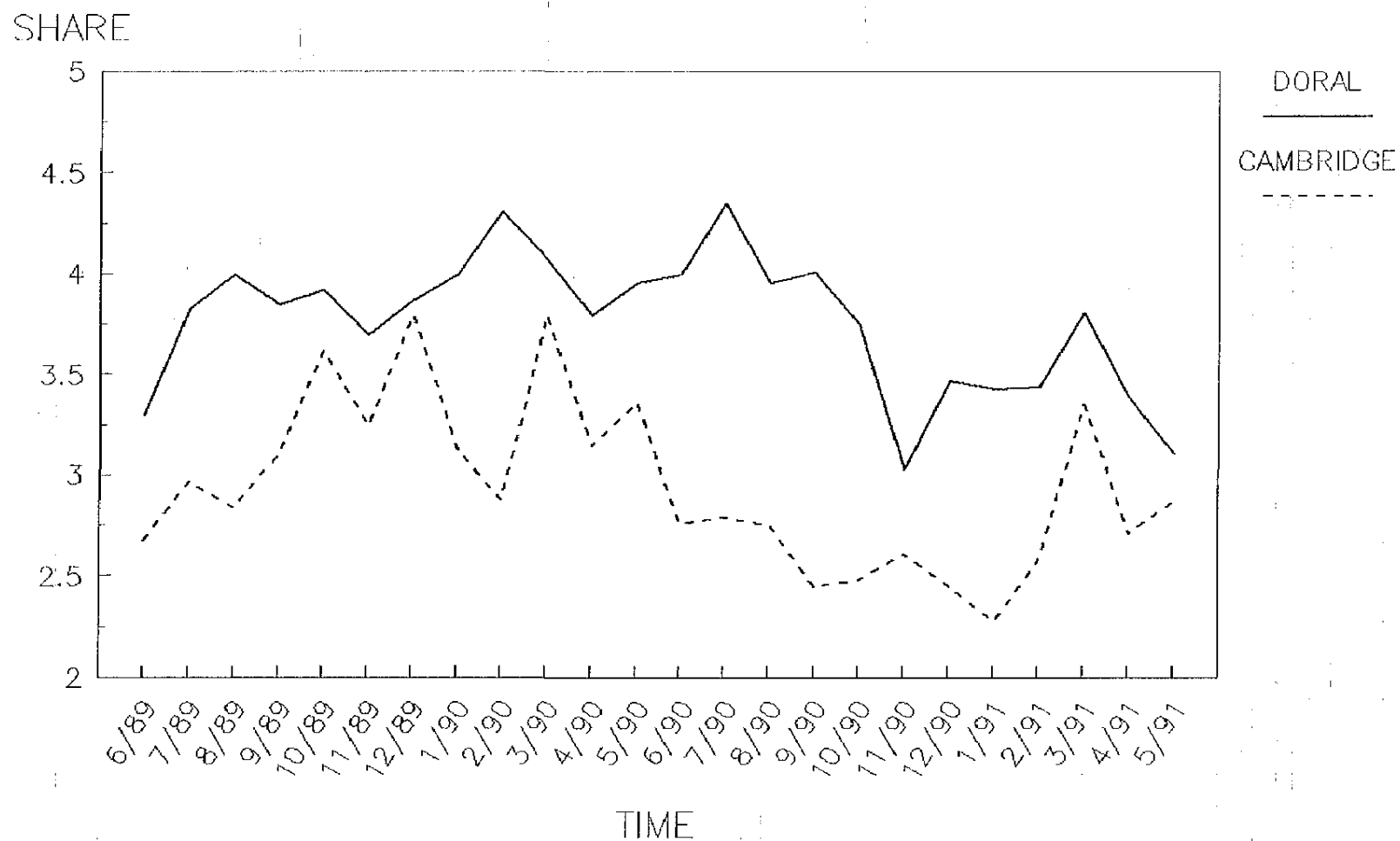
(SOURCE: NIELSEN)

SHARE



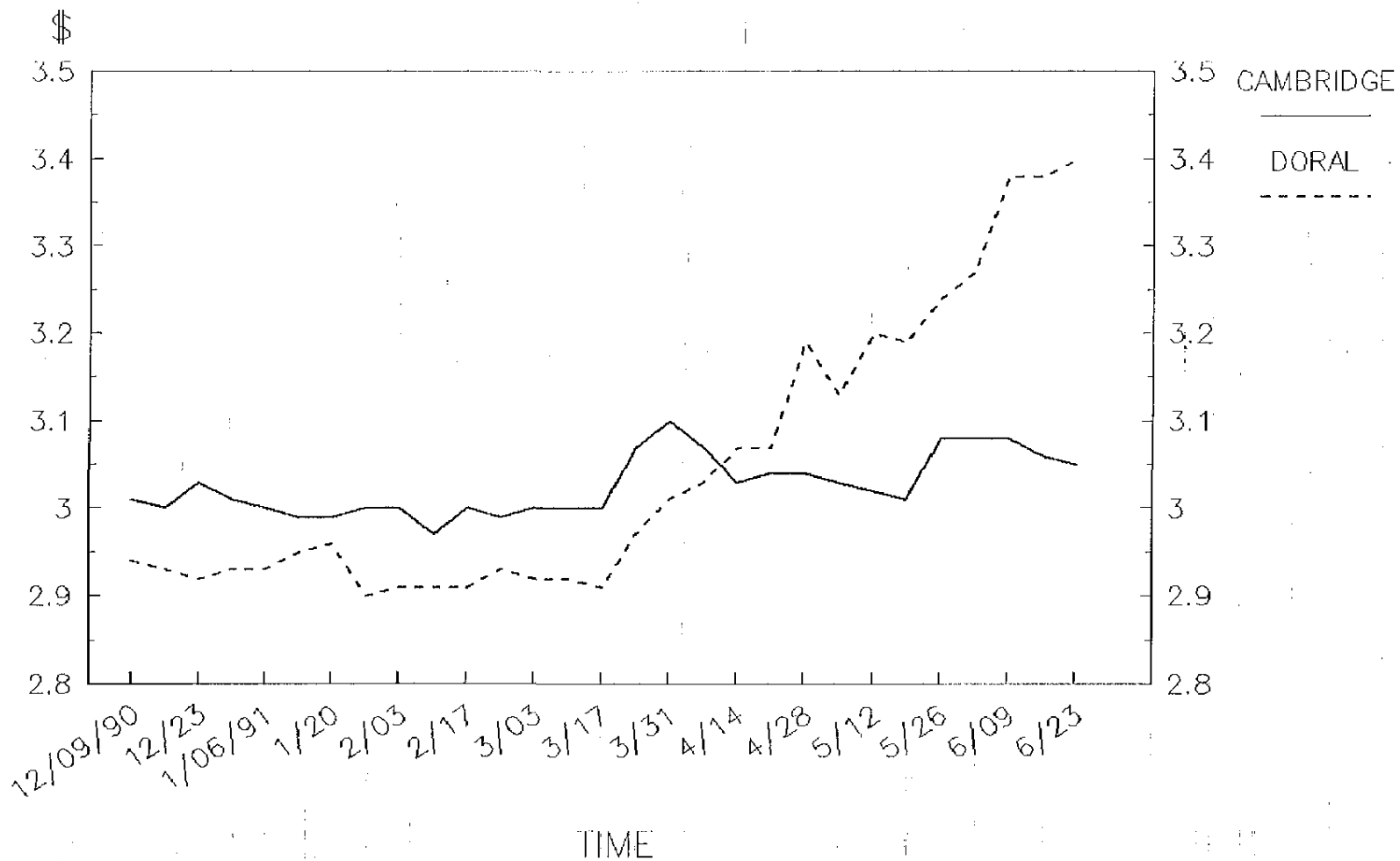
2049026144

CAMBRIDGE VERSUS DORAL
REGION 4...TOTAL DRUG
SOURCE: NIELSEN



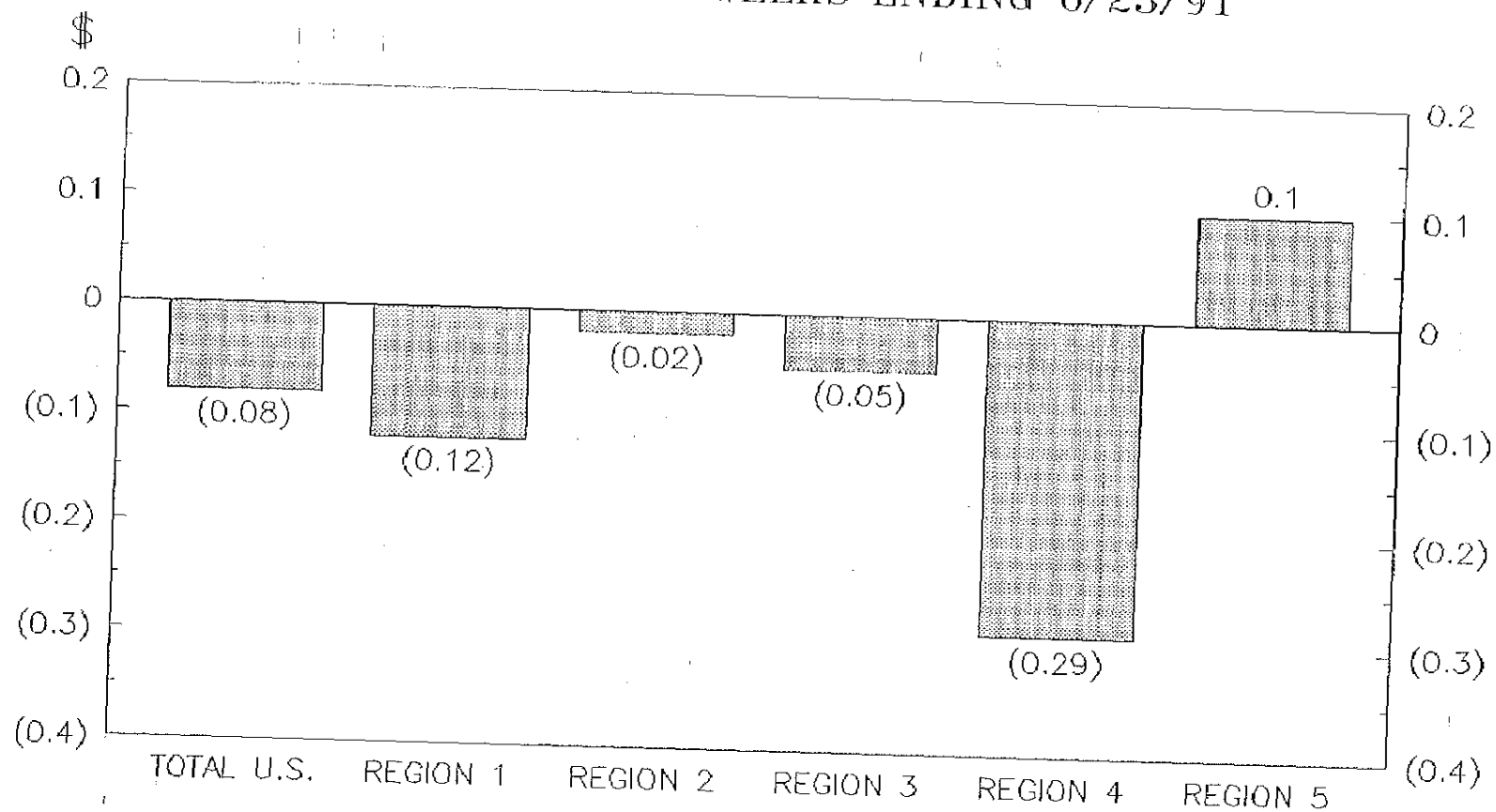
2049026145

CAMBRIDGE VERSUS DORAL
WEEKLY AVERAGE COUPON VALUE...REGION 4
SOURCE: INFOSCAN



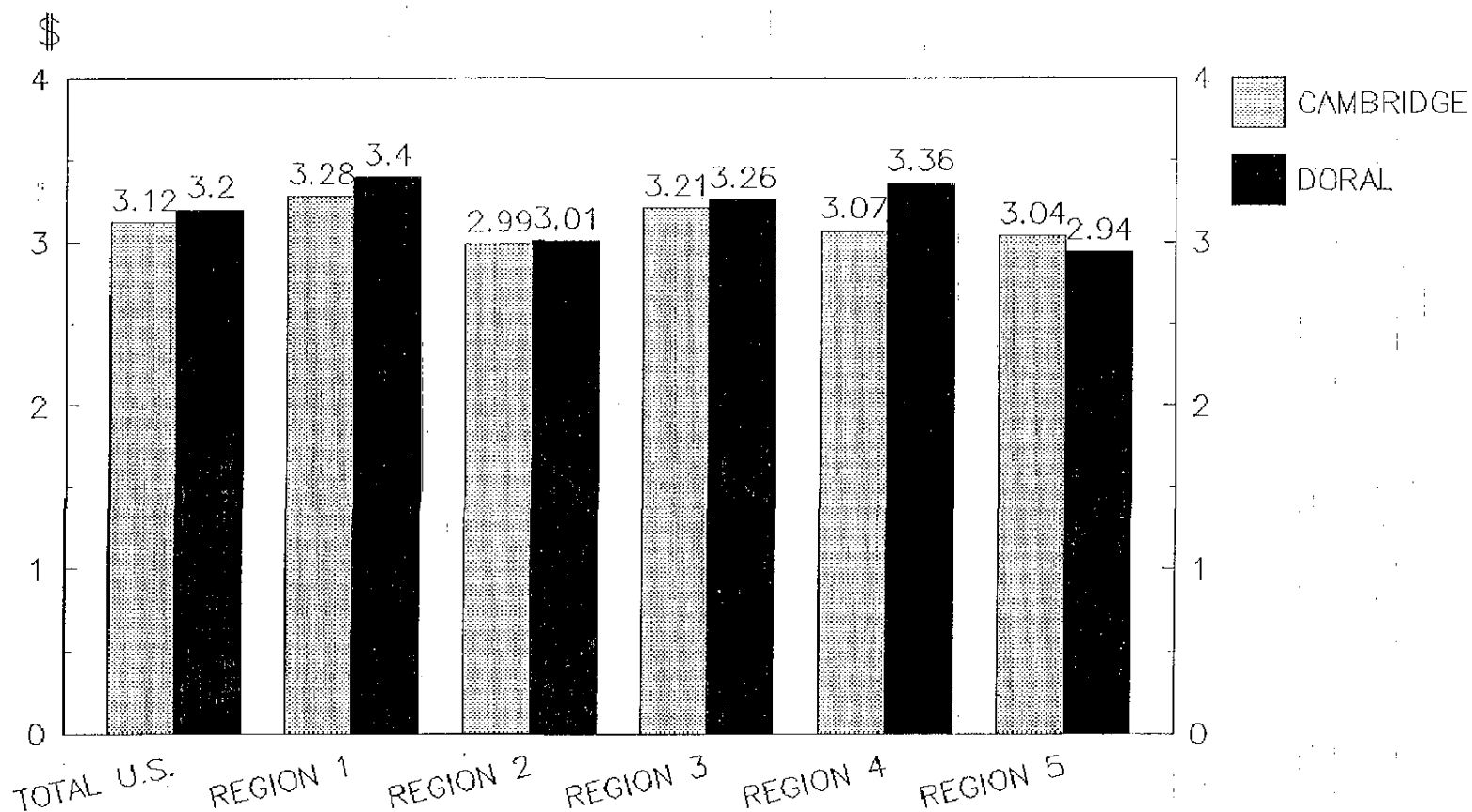
2049026146

CAMBRIDGE VERSUS DORAL
 AVERAGE COUPON VALUE DIFFERENTIAL
 SOURCE: INFOSCAN 4 WEEKS ENDING 6/23/91



2049026147

CAMBRIDGE VERSUS DORAL
AVERAGE COUPON VALUE
SOURCE: INFOSCAN 4 WEEKS ENDING 6/23/91



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